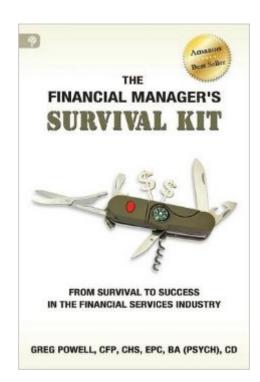
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The Financial Manager's Survival Kit: From Survival To Success In The Financial Services Industry





Synopsis

If you are looking for practical ways to deal with the challenges faced by financial agency managers, you've likely read dozens of management books that did not convert into concrete results. This book is written by a veteran financial services manager who has forged a practical path to success and longevity in financial sales management. This book shares what he discovered so others could reach their destination more quickly and easily. The Financial Manager's Survival Kit includes step-by-step instructions, tangible tactics to implement, practical advice, and strategies to upscale your sales organization. Greg Powell survived and ultimately thrived in the financial industry wilderness; this is your map and compass to ensure you do too!

Book Information

Paperback: 294 pages Publisher: Influence Publishing Inc (March 16, 2016) Language: English ISBN-10: 1771411511 ISBN-13: 978-1771411516 Product Dimensions: 6 x 0.6 x 9 inches Shipping Weight: 11.2 ounces (View shipping rates and policies) Average Customer Review: 5.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #1,420,421 in Books (See Top 100 in Books) #162 in Books > Business & Money > Insurance > Life #2910 in Books > Business & Money > Investing > Introduction #3539 in Books > Business & Money > Marketing & Sales > Sales & Selling

Customer Reviews

This book is hands-on, how-to help. There are many books are there that are philosophical, theoretical or motivational, but if you're looking for a book that has the nuts and bolts of 'how-to' survive and thrive as a sales manager in the financial industry, with concrete examples, this is the one to read.

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